

**Figure 13-2. Chart of learner characteristics.**

### **CHART OF LEARNER CHARACTERISTICS**

<b>Item</b>	<b>Weaker learners</b>	<b>Average learners</b>	<b>Stronger learners</b>
Age*			
Educational level			
Reading level			
Motivation			
Prerequisite knowledge			
Prerequisite skills			
Facility with a computer			
Familiarity with the Web			
Typing ability			
Access to computers			
Access to Web			
Time availability			

Other issues:

1. Need to cater to physical disabilities?
2. More than one language required?

\* The reason for asking about age is because people of different ages have varying characteristics that may affect learning, such as attention span, time since last formal learning experience, attitude towards computers, and so on. Many organizations will be reluctant to disclose age information. In these cases, you may be able to get summary data.